

## ORDER



**Orders**  
**Order / Rev:** 167850  
**Alt Order #:** 06859928  
**Product Desc:** KLOBUCHAR FOR SENATE  
**Estimate:** 571  
**Flight Dates:** 10/02/12 - 10/08/12  
**Original Date / Rev:** 09/28/12 / 09/28/12  
**Order Type:** GENERAL

## KSTP-TV, LLC and KSAX-TV

**Primary AE:** Rachel Chason  
**Sales Office:** P-PHL  
**Sales Region:** National

**Agency Name:** Abar Hutton Media  
**Buying Contact:** Shelli Hutton  
**Billing Contact:**  
 6190 Grovedale Ct 200  
 Alexandria, VA 22310-2552

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Klobuchar for Senate  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 3  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	61	\$23,175.00	\$19,698.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	61	\$23,175.00	\$19,698.75	0.00
<b>Totals</b>	<b>61</b>	<b>\$23,175.00</b>	<b>\$19,698.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/03/12	10/03/12	M-F 5-530a News M-F 5-530a News	CM	5-530a	--W----	:30	1	\$175.00	4	0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$175.00		0.00			
E 2	M	10/08/12	10/08/12	M-F 5-530a News M-F 5-530a News	CM	5-530a	M-----	:30	1	\$175.00	4	0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$175.00		0.00			
E 3	M	10/03/12	10/05/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	--WF--	:30	2	\$175.00	4	0.00	NM	2	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WF--					2	\$175.00		0.00			
E 4	M	10/08/12	10/08/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	M-----	:30	1	\$175.00	4	0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$175.00		0.00			
E 5	M	10/02/12	10/04/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	-T-T--	:30	2	\$300.00	4	0.00	NM	2	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-T--					2	\$300.00		0.00			

Order / Rev: 167850  
 Alt Order #: 06859928  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Klobuchar for Senate  
 Product Desc: KLOBUCHAR FOR SENATE  
 Estimate: 571

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	M	10/08/12	10/08/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$300.00		0.00			
E 7	M	10/02/12	10/05/12	M-F GMA M-F GMA	CM	7-9a	-TWTF--	:30	4	\$400.00	3	0.00	NM	4	\$1,600.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					4	\$400.00		0.00			
E 8	M	10/08/12	10/08/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	1	\$400.00	3	0.00	NM	1	\$400.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$400.00		0.00			
E 9	M	10/02/12	10/05/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	-TWTF--	:30	4	\$150.00	4	0.00	NM	4	\$600.00
KELLY & MICHAEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					4	\$150.00		0.00			
E 10	M	10/03/12	10/05/12	M-F The View M-F The View	CM	10-11a	--W-F--	:30	2	\$250.00	4	0.00	NM	2	\$500.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W-F--					2	\$250.00		0.00			
E 11	M	10/08/12	10/08/12	M-F The View M-F The View	CM	10-11a	M-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$250.00		0.00			
E 12	M	10/02/12	10/05/12	M-F Midday News M-F Midday News	CM	11a-12p	-T-TF--	:30	3	\$150.00	4	0.00	NM	3	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-TF--					3	\$150.00		0.00			
E 13	M	10/08/12	10/08/12	M-F Midday News M-F Midday News	CM	11a-12p	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$150.00		0.00			
E 14	M	10/08/12	10/08/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$200.00		0.00			
E 15	M	10/02/12	10/04/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p	-T-T---	:30	2	\$200.00	3	0.00	NM	2	\$400.00
CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-T---					2	\$200.00		0.00			
E 16	M	10/04/12	10/04/12	M-F 1-2p 1/16/12-TFN General Hospital	CM	1-2p	---T---	:30	1	\$150.00	4	0.00	NM	1	\$150.00
GEN HOSP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$150.00		0.00			
E 17	M	10/08/12	10/08/12	M-F 1-2p 1/16/12-TFN General Hospital	CM	1-2p	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
GEN HOSP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$150.00		0.00			
E 18	M	10/03/12	10/05/12		CM	2-3p	--WTF--	:30	3	\$125.00	4	0.00	NM	3	\$375.00

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 Alt Order #: 06859928  
 Flight Dates: 10/02/12 - 10/08/12

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 Product Desc: KLOBUCHAR FOR SENATE  
 Estimate: 571

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 2-3p 9/10-TFN Katie														
KATIE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$125.00		0.00			
E 19	M	10/08/12	10/08/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p M-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
KATIE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$125.00		0.00			
E 20	M	10/08/12	10/08/12	M-F 3-4p Twin Cities Live	CM	3-4p M-----	:30	1	\$100.00	4	0.00	NM	1	\$100.00
TWIN CITIES LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$100.00		0.00			
E 21	M	10/03/12	10/05/12	M-F 3-4p Twin Cities Live	CM	3-4p --W-F--	:30	2	\$100.00	4	0.00	NM	2	\$200.00
TWIN CITIES LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W-F--				2	\$100.00		0.00			
E 22	M	10/02/12	10/05/12	M-F 4-430p Millionaire	CM	4-430p -T-TF--	:30	3	\$150.00	4	0.00	NM	3	\$450.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-TF--				3	\$150.00		0.00			
E 23	M	10/03/12	10/05/12	M-F 430-5p News 430p News	CM	430-5p --WTF--	:30	3	\$150.00	4	0.00	NM	3	\$450.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$150.00		0.00			
E 24	M	10/03/12	10/05/12	M-F 5-530p M-F 5-530p	CM	5-530p --W-F--	:30	2	\$350.00	4	0.00	NM	2	\$700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W-F--				2	\$350.00		0.00			
E 25	M	10/08/12	10/08/12	M-F 5-530p M-F 5-530p	CM	5-530p M-----	:30	1	\$350.00	4	0.00	NM	1	\$350.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$350.00		0.00			
E 26	M	10/02/12	10/04/12	M-F 6-630p M-F 6-630p	CM	6-630p -T-T---	:30	2	\$450.00	4	0.00	NM	2	\$900.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-T---				2	\$450.00		0.00			
E 27	M	10/08/12	10/08/12	M-F 6-630p M-F 6-630p	CM	6-630p M-----	:30	1	\$450.00	4	0.00	NM	1	\$450.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$450.00		0.00			
E 28	M	10/04/12	10/04/12	M-F 630-7p M-F 630-7p	CM	630-7p ---T---	:30	1	\$400.00	4	0.00	NM	1	\$400.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$400.00		0.00			
E 29	M	10/08/12	10/08/12	M-F 630-7p M-F 630-7p	CM	630-7p M-----	:30	1	\$400.00	4	0.00	NM	1	\$400.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$400.00		0.00			
E 30	M	10/03/12	10/03/12		CM	9-10p --W----	:30	1	\$2,000.00	4	0.00	NM	1	\$2,000.00

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 Alt Order #: 06859928  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Klobuchar for Senate  
 Product Desc: KLOBUCHAR FOR SENATE  
 Estimate: 571

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wednesday Prime C Nashville											
NASHVILLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----			1		\$2,000.00			0.00			
E 31	M	10/05/12	10/05/12	Friday Prime C 20/20	CM	9-10p	----F--	:30	1	\$1,800.00	4	0.00	NM	1	\$1,800.00
20-20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--			1		\$1,800.00			0.00			
E 32	M	10/06/12	10/06/12	7-1030p College FB ABC College Football	SPRT	7-1030p	-----S-	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-			1		\$1,000.00			0.00			
E 33	M	10/07/12	10/07/12	Sunday Prime C Revenge	CM	8-9p	-----S	:30	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
REVENGE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1		\$3,000.00			0.00			
E 34	M	10/02/12	10/07/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	-T-T--S	:30	3	\$700.00	4	0.00	NM	3	\$2,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-T--S			3		\$700.00			0.00			
E 35	M	10/08/12	10/08/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	M-----	:30	1	\$700.00	4	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			1		\$700.00			0.00			
E 36	M	10/02/12	10/05/12	M-F 1035-1102p Nightline	CM	1035-1102p	-T--F--	:30	2	\$350.00	4	0.00	NM	2	\$700.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T--F--			2		\$350.00			0.00			
E 37	M	10/08/12	10/08/12	M-F 1035-1102p Nightline	CM	1035-1102p	M-----	:30	1	\$350.00	4	0.00	NM	1	\$350.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			1		\$350.00			0.00			
													Totals	61	\$23,175.00